



**Student Sponsor Partners** (SSP) harnesses the power of quality education and mentorship to help low-income and academically vulnerable New York City students escape the cycle of poverty and reach their highest potential for more than 37 years.

By joining **SSP's Impact Circle**, you will directly partner with high school students and have a front-row seat to their growth. Tiered giving for corporate partners starts at \$10,000 annually with **exclusive benefits and recognition opportunities** increasing with each level of support.

## SSP's Impact Circle levels

### **Changemaker** – \$100,000+

The corporate partner enjoys exclusive branding rights, extensive media coverage (etc. press release, news coverage), and maximum visibility. They may also receive priority access to event attendees, and the chance to showcase their products or services. Benefits are reserved for partners committing \$100,000 or more. Partners receive all the benefits of a Trailblazer plus ...

- *Highlight story in SSP's Annual Report (applicable to the fiscal year)*
- *Exclusive dinner with senior staff and SSP Board Members (as applicable)*
- *Private tour of one of SSP partner schools to learn about SSP programs and meet students*
- *Two volunteer engagement sessions with employees and SSP students*

### **Trailblazer** – \$50,000 – \$99,999

These premium benefits are reserved for partners committing \$50,000 - \$99,999. Partners receive all the benefits of a Champion plus ...

- *Personalized welcome box*
- *SSP's printed Annual Report*
- *One volunteer engagement session with employees and SSP students*

### **Champion** – \$25,000 – \$49,999

Champion benefits are reserved for partners committing \$25,000 - \$49,999. Partners receive all the benefits of an Innovator plus ...

- *Recognition in SSP's newsletter*
- *Invitation to all SSP events*
- *Personalized recognition from SSP's Executive Director*

### **Innovator** – \$10,000 – \$24,999

Partners at the Innovator level of \$10,000-\$24,999 will receive the following benefits:

- *Feature on SSP's website*
- *Inclusion and receipt of SSP's Impact Report*
- *Highlight on SSP's social media platforms (LinkedIn, Instagram, Facebook)*